COACHES ON A MISSION

SUMMER LISTENING SERIES

FROM NEWBIE TO CONFIDENT COACH

This specially curated list of podcast episodes is designed to help new coaches get started the right way.

It's easy to get stuck in what I call Preparing to Get Ready to Begin Mode where you think about your business and learn about your business, but you don't easily take consistent action.

This list of podcast episodes is designed to help you get the train out of the station with a clear message, outstanding offers, and the perfect words to describe what you do.

Get ready to get paid as a coach with clients to make your business finally feel real.



FROM NEWBIE TO CONFIDENT COACH



EP97: FIND THE RIGHT WORDS TO DESCRIBE WHAT YOU DO

What You'll Learn:
This formula will bring the clarity you need to speak directly to your dream client and create that connection you need.

Listen for This:
The immediate confidence that sets in when you finally have your message down pat.

LISTEN ON SPOTIFY | LISTEN ON APPLE



EP68: HOW TO DESIGN YOUR SIGNATURE PROCESS

What You'll Learn:
How to crystalize your unique, branded process – even if you think you don't have one.

Listen For This:
Owning your signature system brings so much clarity and power to your marketing message. Check out the shift Leigh experiences when things really click for him.

LISTEN ON SPOTIFY | LISTEN ON APPLE



EP52: OFFERINGS THAT ALIGN WITH YOUR VALUES

What You'll Learn:
How to structure your offerings to keep your work accessible to all budgets and still pass the six figure mark.

Listen For This:
You'll get introduced to the concept of Power Groups, which is one of my very favorite ways to serve folks.

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EP35: ARE YOU CLEVER OR ARE YOU CLEAR?

What You'll Learn:
The best marketing tool you have is your dream client's language. Always use their words to describe your work.

Listen For This:
Specificity brings opportunity (and clients!)

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EP71: HOW TO ONBOARD NEW CLIENTS LIKE A PRO

What You'll Learn:
The exact steps to take and the precise tools you need so you don't panic when a new client hires you.

Listen For This:
If your intake form or prep work is hefty... Think about hosting a Start Up Session where you and the client go through all that paperwork together.

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EP100: THE FREE COACHING TRAP

What You'll Learn:
There is a time and a place to offer free intro sessions. But tossing out a bit of advice or offering free coaching to friends isn't actually helpful. What they need is a coaching container and YOU can provide that.

Listen For This:
Clear scripts to set boundaries with those people who "just want to pick your brain".

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FROM NEWBIE TO CONFIDENT COACH

3 Ways to Take Things Further

1

Follow @DallasTraversBizMentor on Instagram. I put together a special guide called Build a Team to Grow Your Business which contains several lessons you can immediately put into action to... well... build a team to grow your biz.

Click here now to check it out.

2

Subscribe to the Coaches on a Mission podcast. It's ranked in the top 1% of podcasts by Listen Notes and every episode is designed to help you build a values-aligned business you're incredibly proud of.

Subscribe + Follow wherever you get your podcasts

3

If you're curious about The Hive, you can learn all about the program, check out some case studies, and apply to join us if things feel aligned.

Click here to check out The Hive.

